

Bowman Apple Products Co., Inc. enters into a joint venture agreement with Andros, European leader in fruit products production.

Mt. Jackson, VA.. April 8, 2011 - The Bowman Apple Products Co. Inc. said today that it has signed a letter of agreement with Andros et Cie to form a joint venture, "Bowman Andros Products LLC" to operate and expand its manufacturing in Mt. Jackson, VA. Formation of the joint venture is subject to negotiation of definitive transaction documents and customary closing conditions for transactions of this type.

This exciting joint venture combines two premier leaders in the fruit processing industry. It will allow both companies to blend their many commonalities and resources, leverage their respective strengths and work seamlessly towards greater market presence and improved customer offering through synergies in technological innovation, product and market penetration.

Gordon D. ("Sonny") Bowman II, Bowman's Chairman of the Board stated..."for years we have been looking for a strong, strategic partner to expand our business and ensure the future of our company. We are extremely pleased with the future this joint venture offers for the long term benefit of our employees and our community."

Tim Proctor, Bowman's President said ..." this new joint venture poses great future benefits to all our employees and I am extremely optimistic for the long term security for this great company. Sonny and his family have made enormous contributions, have been tireless supporters of the community and the company, while being leaders and pioneers in the apple industry. His family's transfer of ownership to the employees in an Employee Stock Ownership Plan (ESOP) in 2010 has been a great testament of his interest in the long term ownership of Bowman Apple."

Jean-Luc Heymans, Andros Director of Fruit Division commented..."we have been considering for a couple of years to merge with a great apple business in North America as we expand our marketing presence in the United States. The great experience and abilities of the employees of Bowman are a key component in our decision to create this joint venture. The contributions the Bowman family has made to this industry in the United States are truly remarkable. We look forward to a long and profitable presence in the U.S. and in Mount Jackson in particular."

About Bowman Apple Products Company

Recognized national leader in apple processing and beverage contract manufacturing. With over 70 years of producing applesauce, apple juice and apple butter, many of the country's leading corporate retailers rely on Bowman for their popular store brand apple products. Combining a strategic location and "state of the art" facility Bowman co-packs a variety of beverage products including juices, teas, vitamin enhanced waters and sports drinks.

About Andros et Cie

Global leader in fruit processing, selling in more than 100 countries within the retail, food service, fast food, catering and industrial sectors. A family-run, private company Andros is based in southwest France and currently owns and operates more than 25 factories worldwide. Its four main product categories include: Process Fruits, Dairy Products, Frozen Desserts and Confectionery. Their most renowned brand is Bonne Maman.