



# NEWS RELEASE

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## APPLE PROCESSORS ASSOCIATION

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### **FOUR NEW INDUSTRY MEMBERS JOIN APPLE PROCESSORS ASSOCIATION'S BOARD OF DIRECTORS**

*WASHINGTON, D.C. (Sept. 1, 2015)* Four veteran food industry executives have been elected to the Apple Processors Association's board of directors.

Charles Haberkorn, Vice-President and General Manager of Knouse Foods Cooperative, Inc., has been with the Peach Glen, PA producer cooperative for eight years. He joined the member-owned apple processing firm as Director of Supply Chain Management, assuming the position of Vice-President of Strategic Planning in 2013. His food industry experience includes executive positions at three major manufacturing companies.

Ann Jones, RQI Director of Andros Foods North America, has worked at the Mt. Jackson, VA-based apple processing facility for ten years. She joined Bowman Apple Products in 2005 as QA Director after working in research and food safety at Cargill and Rocco, Inc. With Andros acquisition of Bowman Apple, she assumed responsibility for product research, quality, and innovation. Andros is a family-owned private company headquartered in southwest France, and is a global leader in fruit processing, frozen desserts, dairy, and confectionery.

Keith Gomes, President and CEO of Tree Top, Inc., has more than 30 years of food industry experience. He joined the 1,000-member Selah, Washington producer cooperative in early 2015, to manage one of the nation's largest fruit processing firms. It produces premium juices, and a wide variety of fruit-based quality food products.

Robb Morris, CEO of Pueblo, Colorado-based Atlas Pacific Engineering, is the first voting member of the APA board of directors to represent the association's supplier company members. Morris is a trained professional engineer, who joined the company 20 years ago with assignments in both sales and customer service. Seventy-year old Atlas Pacific Engineering produces a full line of fruit processing equipment for global markets.

The Apple Processors Association was founded in 1987, as a national association of companies that manufacture quality food products mainly from whole apples. Members are apple grower/processor companies and cooperatives and suppliers to the industry. APA

members produce a majority of the nation's applesauce, fresh apple juice, and specialty apple products. APA has its headquarters in the Nation's Capital.

"These experienced executives bring timely and valuable counsel to our association, as we face new challenges in producing safe and nutritious quality foods for American consumers," says Paul S. Weller, Jr., president of the Apple Processors Association. "They bring solid industry management experience to our association at a most opportune time."