



NEWS RELEASE

APPLE PROCESSORS ASSOCIATION

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For Immediate Release

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WHITE HOUSE FOODS' TIMOTHY S. (TIM) PROCTOR NAMED CHAIRMAN OF APPLE PROCESSORS ASSOCIATION

WASHINGTON, D.C. (Sept. 1, 2015) Timothy S. (Tim) Proctor, Senior Vice-President and Director, of National Fruit Product Co., Inc., has been elected Chairman of the Apple Processors Association (APA). Proctor will serve a two-year term as industry leader of the 28-year old association, charged with representing and improving the nation's apple processing industry.

Proctor is a 27-year management executive with the apple processing industry, and a native of Virginia's Shenandoah Valley. He was named Senior Vice-President and Director of National Fruit Product Co., Inc., Winchester, Virginia in January, 2015. Prior to joining National Fruit in 2013, he was President and CEO of Bowman Apple Products Co., Inc. in Mt. Jackson, Virginia. He is a graduate of James Madison University.

National Fruit Product Co., Inc. is a 107-year old family-owned major supplier of quality apple products, including fresh-pressed apple juice, applesauce, apple butter, apple rings, cider, and vinegar. It's White House foods are distributed throughout the Southeast and through numerous government school lunch and food programs.

Proctor has served on the Apple Processors Association board since 2005, and has been instrumental in decision-making effecting national legislative and regulatory issues, as well as product production, marketing, sales, and foreign trade. In addition to his professional duties, he serves as mayor of Broadway, Virginia and in community service with Ruritan and church.

The Apple Processors Association was founded in 1987, as a national association of companies that manufacture quality food products mainly from whole apples. Members are apple grower/processor companies and cooperatives and suppliers to the industry. APA members produce a majority of the nation's applesauce, fresh apple juice, and specialty apple products. APA has its headquarters in the Nation's Capital.

"We are delighted to have Tim Proctor as chairman of our association," says Paul S. Weller, Jr., president of the Apple Processors Association. "He brings solid industry management experience to our association at a most opportune time."

