

**APA ISSUES ON HOLD**

APA has been working on a series of issues, most of which require either FDA or Congressional action. Due to a variety of reasons, issues at FDA have been currently placed mainly on hold.

For example, a decision on listing quantities of sodium on food labels has been put off until the end of 2017, while the issue of GMO mention on food labels won't be decided until mid-2018.

APA has been following a wide array of federal food labeling issues, as well as child nutrition, federal dietary guidelines, lead content in juices, and media coverage of processed fruit products. Through its downtown Washington, D.C. office, APA also develops working relationships with government and industry leaders to ensure a better understanding of the processed apple industry. Federal action is expected to increase and improve as the new Trump Administration gets its executive team in place.

**NEW FARM BILL EXPECTED SOON**

The chairman of the House Agriculture Committee is planning to complete a 2018 Farm Bill in record time. Rep. Michael Conaway (R-Texas) told constituents in August that he plans to have a new Farm Bill reported out by the end of 2017 (or early in 2018).

The new legislation would replace the current trillion-dollar ten-year legislation that allocates 80 percent of its funding to food stamps and other social welfare programs that purchase processed apple products. SNAP (food stamps) accounts for \$75 billion annually, in addition to school meals, child nutrition, and WIC for families. Senate hearings began again on September 14, on the new bill's nutrition title.

Food and feeding programs for humans constitute the vast majority of legislation and regulations under Congressional Farm Bills, usually enacted every five years by the 100,000-employee U.S. Department of Agriculture. For this legislation, the Trump Administration is seeking a 20 percent cut in federal funding.

**USDA INSTALLS  
NEW FOOD TEAM**

A new executive team has joined USDA to manage its key food and nutrition programs. USDA Secretary Sonny Perdue has picked Brandon Lipps as Administrator of USDA's Food and Nutrition Service (FNS), charged with ensuring that federal food programs are both science-based and data-driven.

FNS is directly involved in USDA's multi-million-dollar commodity programs, including SNAP (food stamps) and WIC. Lipps, a Texas native, formerly worked on Capitol Hill and at Texas Tech University. He'll be assisted by new FNS Chief-of-Staff Maggie Lyons and Policy Advisor Kailee Tkacz. Lyons came from the National Grocers Association, and Tkacz was with the Corn Refiners Association. APA members can contact the new USDA/FNS officials at 703-305-2060 or online [www.fns.usda.gov](http://www.fns.usda.gov).

**FOOD SAFETY WORKSHOP  
SET FOR NOVEMBER 1 & 2**

The University of Maryland's Joint Institute for Food Safety and Applied Nutrition (JIFSAN) has scheduled a food safety workshop on November 1 and 2. Goal is to share newly developed tools to assist in analyzing food safety risks by food processors.

JIFSAN will provide examples of how the new tools are used by agencies in developing food safety regulatory decisions. Both developers and users of the new tools will be on hand to discuss the peer-reviewed results. The workshop will be held in Greenbelt near the University of Maryland campus. Information and registration is available at [www.jifsan.umd.edu](http://www.jifsan.umd.edu). JIFSAN is closely aligned with FDA's Center for Food Safety and Applied Nutrition (CFSAN).

**FDA LOOKS TO  
FOCUS GROUPS**

FDA officials continue to look to an array of consumer focus groups for information and counsel on agency-regulated issues. They use focus groups to test and refine ideas on food, drugs, biologics, devices, and veterinary medicine. Consumer attitudes and emotions are important.

APA members are welcome to contact FDA, either to volunteer for serving on a group, or to provide comments on pending regulations. Contact: Amber Sanford, FDA Office of Operations at 301-796-8867 or [PRASstaff@FDA.HHS.gov](mailto:PRASstaff@FDA.HHS.gov).



**APA PRESENTS "A LOOK AT TRUMP'S WASHINGTON"  
AT 2017 WASHINGTON SEMINAR, NOVEMBER 9-10**

It's a "new crew" running Washington, and the APA is assembling a program that covers the bases on people and issues of importance to the processed apple industry. Plan to register now for the Washington Seminar, November 9 and 10, at the famed Willard InterContinental Hotel.

Brad Gentile, CEO and Founder of Hill Group East, provides an inside objective look at the political side of Washington, including Congressional issues and 2018 races. The Capitol Hill veteran has a wealth of top-level experience and insight.

Speakers include the newly appointed head of USDA's food and nutrition team, Brandon Lipps, FDA's new food safety chief, Susan Mayne, Ph.D. and APA's own food industry consultant, Maggie Gentile, for a roundup of issues and initiatives.

APA is hosting a gala reception and dinner on Thursday evening in the Willard's historic Willard Room, just off Peacock Alley.

It's the semi-annual opportunity to meet, greet, and get-to-know top executives in the apple processing industry, while enjoying good food and grand surroundings in one of the finest hotels in the Nation's Capital.

Deadlines for hotel and meeting registration is fast approaching, respond by Wednesday, October 18. Don't miss this special two days to be updated on a new Administration – and a new year – in the nation's food and business environments.



The Willard InterContinental Hotel is one of the most historic hotels in Washington, DC.

**Mark Your Calendars!**

**APA ANNUAL MEETING  
Coeur d'Alene, Idaho**



**June 17-19, 2018**

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**Andrea Ball, President**  
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**Maggie Gentile, VP of Nutrition**  
**Jacque Ball, VP of Administration**

## APA Washington Seminar The Willard InterContinental Hotel

Thursday, November 9, 2017

12:00 Noon-2:30 PM	APA Board Meeting	Stone Room
2:00 PM-3:00 PM	Registration	Pierce Foyer
3:00 PM-3:10 PM	"APA Welcome" Charlie Haberkorn, APA Chairman	Pierce Room
3:10 PM-4:15 PM	Update from FDA, CFSAN Susan Mayne, Director Center for Food Safety and Nutrition	
4:15 PM-5:00 PM	"USDA Initiatives" Brandon Lipps, Administrator, Food and Nutrition Service US Department of Agriculture	
6:00 PM-7:00 PM	Chairman's Reception	Willard Room
7:00 PM-9:00 PM	APA Dinner	Willard Room

Friday, November 10, 2017

8:00 AM-9:00 AM	Continental Breakfast Begin the day with coffee, juice, and refreshments	Pierce Room
9:00 AM-9:45 AM	"Impacts of the Congressional Elections" Brad Gentile, President Hill East Group	
9:45 AM-10:30 AM	Cyber Security (invited)	
10:30 AM-10:45 AM	Coffee/Apple Juice Break	
10:45 AM-11:45 AM	"Regulatory and Legislative Challenges" Maggie Gentile, Director of Policy APA/Food Directions LLC	
11:45 AM	Adjournment	

For schedule changes or e-registration forms, visit  
[www.appleprocessors.org/meetings](http://www.appleprocessors.org/meetings).



## USDA SURVEYS SNAP FOOD SPENDING

USDA's Economic Research Service (ERS) has completed a survey of food purchases by participants in the \$75 billion SNAP (food stamps) program. The survey covered 4,826 households, comprising a cross-section of the estimated 45 million Americans receiving SNAP benefits.

SNAP originally was designed to increase the food purchasing power of low-income citizens. Instead, the ERS survey found that SNAP households spend less per adult (\$47/week) compared to non-participants (\$67/week). ERS also reports that 12.3% of American households are currently food insecure.

Overall food spending by SNAP households with children was found to be lower than households without children, even though childhood nutrition was stressed. A copy of the ERS report is available online at: [www.ers.usda.gov](http://www.ers.usda.gov) or contact Laura Tiehen at 202-694-5417. [ltiehen@ers.usda.gov](mailto:ltiehen@ers.usda.gov).

### CHARLES HABERKORN ELECTED APA CHAIRMAN

Charles Haberkorn, the CEO of Knouse Foods Cooperative, Inc., has been elected Chairman of the Apple Processors Association. APA's elected chairs, in conjunction with the board of directors, provide guidance and direction for the national trade association of processors and suppliers of processed apple products.

Haberkorn, a veteran food industry executive, joined Knouse Foods in 2007 as director of the cooperative's supply chain management team, becoming Vice-President in 2011 and General Manager in 2015. He succeeded Kenneth Guise, who remains as Knouse President and Chairman of the Board. The APA Board of directors also welcomes Malford Shaw, Andros Foods USA and Tom Hurson from Tree Top. They join Tim Proctor, White House Foods and Robb Morris, Atlas Pacific Engineering to round out the APA board of directors for the coming year.

### USDA SECRETARY PROPOSES REORGANIZATION

Newly confirmed U.S. Secretary of Agriculture Sonny Perdue is proposing a major reorganization of USDA agencies, including the Agricultural Marketing Service (AMS), which purchases products from APA members. Additions to AMS would include the department's international food commodity procurement, federal grain and meat inspection, and warehouse functions, currently under other USDA agencies. Added emphasis would be placed upon customer relations. Public comments on beefing up AMS functions are being solicited through October 7 at [www.whitehouse.gov/reorganizing-the-executive-branch](http://www.whitehouse.gov/reorganizing-the-executive-branch).



## Apple Processors Association 2017 Washington Seminar

The Willard InterContinental Hotel  
November 9-10, 2017  
Washington, DC

## Registration Form

Name \_\_\_\_\_ Name for Badge \_\_\_\_\_  
 Spouse/Guest \_\_\_\_\_ Name for Badge \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

<b>REGISTRATION FEES:</b>	Member	\$ 550.00	\$ _____
	Non-Member	\$ 650.00	\$ _____
	Spouse/Guest	\$ 195.00	\$ _____
	<b>TOTAL AMOUNT ENCLOSED</b>		\$ _____

Please return this form via email ([andrea@plantitworld.com](mailto:andrea@plantitworld.com)) fax (202.449.8560) or mail.

- Pay by credit card (you will be emailed an invoice to pay online. A 3% fee will apply to credit card payments).
- Pay by check by sending this form and payment to:

**Apple Processors Association**  
1701 K Street, NW, Ste. 650  
Washington, D.C. 20006

Visit [www.appleprocessors.org](http://www.appleprocessors.org) for more information, email us, or call 202.785.6715

Rooms are available in a special block at the Willard Hotel.

Deluxe Room \$379.00 Premier Room \$429.00 Willard Room \$479.00 Executive Suite \$679.00

To reserve your room, please call (202) 628-9100 and indicate you are with the **Apple Processors Association**.

**THE GROUP RATE WILL NOT BE GUARANTEED AFTER OCTOBER 18, 2017.**