



September 25, 2017

Dear APA Member:

Thanks to many of you, APA has been able to greatly enhance the quality of its Washington Seminar through sponsorships for specific events and speakers. They've proved to be a great opportunity to put your company name in front of colleagues and to do some additional marketing for your products and services.

We'd like to offer similar opportunities for APA's upcoming event in Washington, DC. Sponsorship offers maximum exposure through signage at the event, logo placement in the APA meeting program, and the opportunity to say a few words at the podium during select events. Following are suggested packages or you may call me to tailor a special sponsorship package to meet your specific needs. Sponsorship commitments are requested on or before November 1 so that we can include your logo in the APA meeting materials.

Washington Seminar Dinner - \$3,500 This top-tier sponsorship will feature your logo and company name prominently in our meeting program, a link page on the new APA website, signage at the event, time at the podium to make brief remarks at dinner, and the option to provide a give-away gift with your company logo. You may also provide a sales kit in the APA meeting materials for distribution to processor members.

Speaker Sponsor - \$1,500 (4 available) This package will feature your logo and company name prominently in our meeting program, recognition by the speaker and your logo displayed on the screen during the general session.

Apple Juice Break - \$1,000 (2 available) This package will feature your logo and company name prominently in our meeting program, and recognition at the podium prior to the break. We also will also display your logo on the screen during the general session.

General Sponsorships - (any amount) We will add your logo to the APA meeting program to show our appreciation.

Thank you for your valuable support and we look forward to seeing you in DC.

Sincerely,

Andrea Ball
APA President



Apple Processors Association

Sponsorship Commitment Form

YES! I want to be part of the APA Washington Seminar! Check your selections below...

- | | |
|---------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <input type="checkbox"/> Seminar Dinner \$3,500 | <input type="checkbox"/> Apple Juice Break \$1,000
(2 available) |
| <input type="checkbox"/> Speaker Sponsor \$1,500
(4 available) | <input type="checkbox"/> General Sponsorships
(any amount) |

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Cell: _____

Check Enclosed

Bill Me!

Mail To:
Apple Processors Association
Attn: Andrea Ball
1701 K Street, NW, Ste. 650
Washington, DC 20006

Questions?

Please call us at 202-785-6715 or email andrea@planitworld.com

Please respond by October 20th, 2017