

**APA Washington Seminar Schedule
The Willard Hotel, Washington, D.C.**

Thursday, November 15, 2018

12:00 Noon-2:30 PM	APA Board Meeting	Stone Room
1:30 PM-3:00 PM	Registration	Pierce Foyer
3:00 PM-3:10 PM	“APA Welcome” <i>Charlie Haberkorn, APA Chairman</i>	Pierce Ballroom
3:10 PM-4:15 PM	The Election Round Up from the Left and the Right <i>Brian Walsh, Rokk Solutions</i> <i>Eric Shultz, The Shultz Group</i>	
4:15 PM-5:00 PM	“America’s Changing Food Industry” <i>Jenny Splitter, Forbes.com Agriculture, Food, and Technology Contributor</i>	
6:30 PM-7:15 PM	Chairman’s Reception	The Willard Room
7:15 PM-9:00 PM	APA Dinner	The Willard Room

Friday, November 16, 2018

8:00 AM-9:00 AM	Continental Breakfast <i>Begin the day with coffee, juice, and refreshments</i>	Pierce Ballroom
9:00 AM-9:45 AM	Manufacturing and Transportation (TBD)	
9:45 AM-10:45 AM	FDA Updates and Innovation Strategies <i>Robin A. McKinnon, PhD MPA, FDA</i> <i>Dr. Conrad Choiniere, FDA</i>	
10:45 AM-11:00 AM	Coffee/Apple Juice Break	
11:00 AM-11:45 AM	“APA’s Regulatory and Legislative Challenges and Opportunities” <i>Maggie Gentile, Director of Food and Nutrition Policy</i> <i>Food Directions LLC</i>	
11:45 AM	Adjournment	