

APA Washington Seminar Schedule

The Willard Hotel - Washington, D.C.

Thursday, November 14, 2019

12:00 Noon - 2:30 PM	APA Board Meeting	Fillmore
1:30 PM - 3:00 PM	Registration	Pierce Foyer
3:00 PM - 3:10 PM	APA Welcome <i>Malfred Shaw, APA Chairman</i>	Pierce Ballroom
3:10 PM - 4:00 PM	What's Happening with Hemp/CBD? <i>Patrick Atagi, Chairman, National Hemp Industry Council</i>	
<p>Patrick Atagi is chairman of the National Hemp Industry Council (NIHC), a non-profit association dedicated to launching the hemp industry on solid footing with strong market development and ongoing education at state, federal, private and public levels. He is a third-generation specialty crop grower in Oregon, with extensive national experience on Capitol Hill, USDA, and associated industry groups. His private sector work has been with the U.S. Apple Association, United Fresh Produce Association, and National Association of State Departments of Agriculture. He helped host a national premier event for NIHC in August to launch NIHC's work, that included representatives from FDA, Congress, academia, and private industry.</p>		
4:00 PM - 5:00 PM	A View from the Hill <i>Congressman Dan Newhouse, (R-WA)</i>	
<p>Rep. Dan Newhouse is a member of the prestigious House Committee on Appropriations and represents Washington State's 4th Congressional district, the state's largest district in area and home to its major agricultural production. Rep. Newhouse is an agricultural scientist with a 600-acre farm, producing tree fruit, hops, grapes, and alfalfa. Before coming to Congress in 2015, he served in the Washington State Legislature and as the state's Commissioner of Agriculture. He has been appointed to the Select Committee to modernize the Congress and advises House Republican leadership.</p>		
6:30 PM - 7:00 PM	Chairman's Reception	The Willard Room
7:00 PM - 9:00 PM	APA Chairman's Dinner	The Willard Room

Friday, November 15, 2019

8:00 AM - 9:00 AM

Continental Breakfast

Pierce Ballroom

Begin the day with coffee, juice, and refreshments

9:00 AM - 10:00 AM

USDA Food & Nutrition Briefing

Joe Trvdy, Director of USDA Intergovernmental Affairs

Joe Trvdy is the Director of Intergovernmental Affairs (IGA) at the Food and Nutrition Service (FNS) at the United States Department of Agriculture (USDA). As Director of IGA, Joe works as a liaison between state, local, and tribal government officials, and provides strategic support to the FNS Administrator on major rules, regulations, and guidance being developed at USDA.

10:00 AM - 10:45 AM

Office of the US Trade Representative Update

Ambassador Greg Doud, Chief Agricultural Negotiator, USTR

Ambassador Gregg Doud is the Chief Agricultural Negotiator in the Office of the U.S. Trade Representative. He was confirmed with the rank of Ambassador on March 1, 2018, with responsibilities to negotiate and complete international trade agreements of value to U.S. agriculture. He was raised on a 100-year old family farming operation in northcentral Kansas with dry-land wheat, grain sorghum, and livestock production, and holds ag economics degrees from Kansas State University. Prior to his White House appointment, he served for 25 years in Washington, D.C. with several major ag trade associations.

10:45 AM - 11:00 AM

Coffee/Apple Juice Break

11:00 AM - 11:45 AM

APA's Regulatory and Legislative Challenges

Allison (Ali) Webster, RD, Food Directions LLC

Ali Webster joined Food Directions in 2018 and currently serves as the Senior Manager of Food and Nutrition Policy. She monitors all policy updates and news, attends public meetings and conferences, manages labeling projects, and assists on client projects and company research. Ali completed her BS in Biochemistry and MS in Human Nutrition at The Ohio State University, serving as the lead researcher on multiple nutrition research studies. Prior to joining Food Directions, Ali completed a food and nutrition affairs internship with a PR firm in Washington, DC, where she was engaged in a wide range of food and nutrition policy-related projects. While training to become a registered dietitian, Ali spent time writing nutrition communications for the International Food Information Council and working on child nutrition programs at the DC Office of the State Superintendent of Education. Ali is a member of the Academy of Nutrition & Dietetics, Dietitians in Business and Communications, and the American Society for Nutrition. She currently serves as the Social Media Coordinator for the DC Metro Academy of Nutrition and Dietetics.

11:45 AM

Adjournment