



APPLE PROCESSORS ASSOCIATION



2022 WASHINGTON SEMINAR

**NOV. 3-4, 2022
WASHINGTON, DC**

APA Washington Seminar Schedule

The Marriott Crystal City - November 3-4, 2022

Thursday, November 3, 2022

12:00 - 2:30 PM **APA Board Meeting** (Lincoln Room)

1:30 - 3:00 PM **Registration** (Salons E-F Foyer)

3:00 - 3:10 PM **APA Welcome** (Potomac Salons E-Foyer)
Malfred Shaw, APA Chairman

3:10 - 4:00 PM **The SEC's New Climate Disclosure Rule Could Harm Our Food Supply Chain**
Betsy Huber, President, National Grange

Betsy was elected president of the National Grange in November 2015 at the organization's 149th Annual convention in Lincoln, Nebraska. Previously she was part of the National Grange's executive committee from 2007-14. In 2017, she was appointed to the FCC's Broadband Deployment Advisory Committee and serves on the State Model Code and Streamlining Federal Siting working groups. She also serves on the board of the USDA program Safety in Agriculture for Youth and as Executive Secretary of the Pennsylvania Young Farmers Association. Huber, who was born and raised on a dairy farm in Chester County, Pennsylvania, is part of a multi-generational Grange family, active in the organization since age 5 when she was in the Junior Grange. In 2019 she joined the Deployment Working Group of the FCC Precision Agriculture Task Force. Currently she also serves on the boards of the Coalition for Food and Agriculture Research and the Alliance for Aviation Across America. While the organization, since its inception in 1867 has offered equal voice and vote to women, and all leadership positions have been open for females, she is the first female elected National President (also known as National Master) of the Grange. She was also the first female president of the Pennsylvania State Grange, a position she held from 2002-10. She was a Trustee of The Pennsylvania State University from 2005-17. Huber is no stranger to politics, serving as the Legislative Assistant to State Representative Arthur Hershey in his district office from 1992-2002. Prior to that she was employed by Lincoln University for three years and by the National Grange for seven years as secretary to the Women's Activities Department. For 39 years, she was married to Henry T. Huber, who passed away in 2006. They are the parents of three children and grandparents of eight, with six great-grandchildren.

4:00 - 5:00 PM **Farm Bill Impacts on Nutrition Policy**
Chelsie Keys, Policy Director, U.S. Senate Agriculture, Nutrition and Forestry Cmte.
Chelsie Keys serves as the policy director for the Republican side of the committee and leads the policy development and strategy for Ranking Member John Boozman's team (R-AR). She manages policy within the committee's diverse jurisdiction including agriculture, nutrition, forestry, and rural development. Keys started with the committee in 2015. Prior to joining the committee, Keys worked at the National Pork Producers Council where she served as director of government affairs. Keys was raised on a grain and cow-calf farm in southern Minnesota and earned a bachelor's degree in applied economics from the University of Minnesota.

6:30 - 7:00 PM **Chairman's Reception** (Roosevelt)

7:00 - 9:00 PM **APA Chairman's Dinner** (Potomac Salon D)

Friday, November 4, 2022

8:00 - 9:00 AM **Continental Breakfast** (Salons E-F Foyer)
Begin the day with coffee, juice, and refreshments

9:00 - 9:10 PM **APA Welcome** (Potomac Salons E-F)

9:15 - 10:00 AM **APA's Regulatory and Legislative Update**
Maggie Gentile, MS, RD, LD, Food Directions LLC

Maggie Gentile is a Partner and the Vice President of Food and Nutrition Policy at Food Directions LLC. Gentile joined Food Directions in 2011 and in her current role she manages day to day client needs, executes client projects, participates in food industry coalitions, and monitors all activities in the food space. She previously has worked in public relations for Edelman and GolinHarris as well as for the National Restaurant Association where she maintained issue expertise for their Food and Healthy Living program and communicated the Association's position on emerging nutrition public policy issues to key stakeholders. Gentile earned a registered dietitian credential and master's from Loyola University in Chicago and an undergraduate degree in Dietetics from Miami University. Gentile lives on Capitol Hill in DC with her husband and three daughters.

10:00 - 10:15 AM **Apple Juice Break**

10:15 - 11:00 AM **Midterm Projections and their Impacts on Business**
Brian Walsh, Plus Communications

Brian Walsh is a partner at PLUS Communications. With more than 20 years of experience working in Washington D.C. and on some of the country's top political and public affairs campaigns, he is an expert at helping businesses, associations, and other organizations across a variety of industries tell their story and meet their public policy goals. He provides strategic counsel, issue management, crisis communications and media relations services to Fortune 500 companies, trade associations, governments, and non-profit organizations. Prior to joining PLUS, Brian was a partner at a top D.C. public affairs firm and worked on Capitol Hill for over 15 years including most recently as the chief communications strategist for U.S. Senator John Cornyn (R-TX), a member of the Senate GOP leadership team. Brian's work on Capitol Hill led then-editor of The Hotline and current NBC News Meet the Press host Chuck Todd to once write, Walsh "has an amazing ability to show supreme loyalty but in a very rational way. This guy will be a sought-after crisis PR guy." BuzzFeed has called Walsh one of Washington's "top communications-obsessed operatives for the Twitter age" and most recently, Business Insider named Walsh as one of the top crisis communications "fixers" in the country. A New York native, Brian graduated from Bucknell University where he is a member of the board for the Bucknell Institute of Public Policy. He lives in Virginia with his wife and two children.

11:00 - 11:30 AM **Policy Updates and Projections from the Hill for Manufacturing**
Stephanie McBath, Senior Legislative Assistant, Congressman Dan Newhouse (WA-04)

Stephanie is the Senior Legislative Assistant to Congressman Dan Newhouse and has worked in the office since 2019. Her previous experience includes working in state government and agriculture. She graduated from Cornell University College of Agriculture, and we are thrilled she is now a Sr. staff member with Rep. Newhouse, who is a third-generation Yakima Valley farmer businessman, and friend to the apple industry. Dan serves on the Appropriations Committee and previously was the Director of Washington State's Department of Agriculture. The Newhouse family continues to operate an 850-acre farm where they grow hops, tree fruit and grapes.

11:30 AM **Adjournment**



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