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TEAM APA

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2023 MEETINGS

- APA Annual Meeting, June 18-22, 2023
The Cavalier, Virginia Beach, VA
- APA Washington Seminar, Nov. 14-15, 2023*
Crystal City Marriott


Apple Processors Association
1750 K Street, NW, Ste. 700
Washington, DC 20006

**Tentative Date*

Apple Processors Association



The Apple Processors Association (APA) was founded in 1987 to meet a unique need of serving companies that produce quality fruit products, mainly from fresh apples, and suppliers to the industry that provide goods and services to this important food manufacturing market.

APA Goals



Advocacy

APA is headquartered in the heart of the Nation's Capital steps from decision makers provides an effective voice to advocate in the best interests of our members with Congress, US federal regulatory agencies, and other allied industry organizations.



Education

APA provides its members with annual programs designed to benefit their daily operations and business growth. These include the APA Annual Meeting and the APA Washington Seminar. These events provide an opportunity to collaborate with colleagues, share experiences, and learn from educational speakers.



Connections

APA offers many outstanding networking opportunities among our members and their suppliers to create ongoing business opportunities. We also help our members facilitate relationships with government leaders and experts in the field to collectively create a stronger overall industry.



From orchard to table, APA members are committed to quality production and "appealing" apple products. APA processor member companies are also unique in that each produces products from fresh apples. Orchards are carefully maintained using the best agricultural practices and fruit is selected for maximum quality and nutritional value.

Apple Processors Association members produce more than 80 percent of the nation's apple sauce, a majority of its fresh-pressed apple juice, and a wide variety of high-quality specialty apple products. Careful attention to food safety, nutrition, and consumer needs is a hallmark of APA members operations.

APA focuses on industry specific educational programming, manufacturing awareness, packaging innovation, and understanding food safety and nutrition issues.

APA provides ongoing communications on changing government priorities that impact food processing and manufacturing. We provide information and scientific data on processed apple products as a healthy food choice.

APA also undertakes special projects that benefit our members and the industry. We are always seeking new opportunities and some of our past initiatives include:

- An emerging markets study to explore increasing member market opportunities in South America developing areas where healthy, shelf stable products would benefit the food overall supply.
- Creation of the nation's first database on pesticide residues in processed apple products. This extensive research project met a critical need by the EPA to help determine whether pesticide residues are problematic, and APA's data was used in evaluating pesticides.
- Creating factual consumer awareness resources that can be used by the public and the media to answers questions without marketing spin or hype. For example, the difference in naturally occurring fruit sugars vs. added sugars in processed apple products is a frequently asked question.



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